2023-2025 Decatur Strategic Goals

Strategic Goals Summary

In 2023, the Decatur City Council adopted the following strategic goals, based on community input.
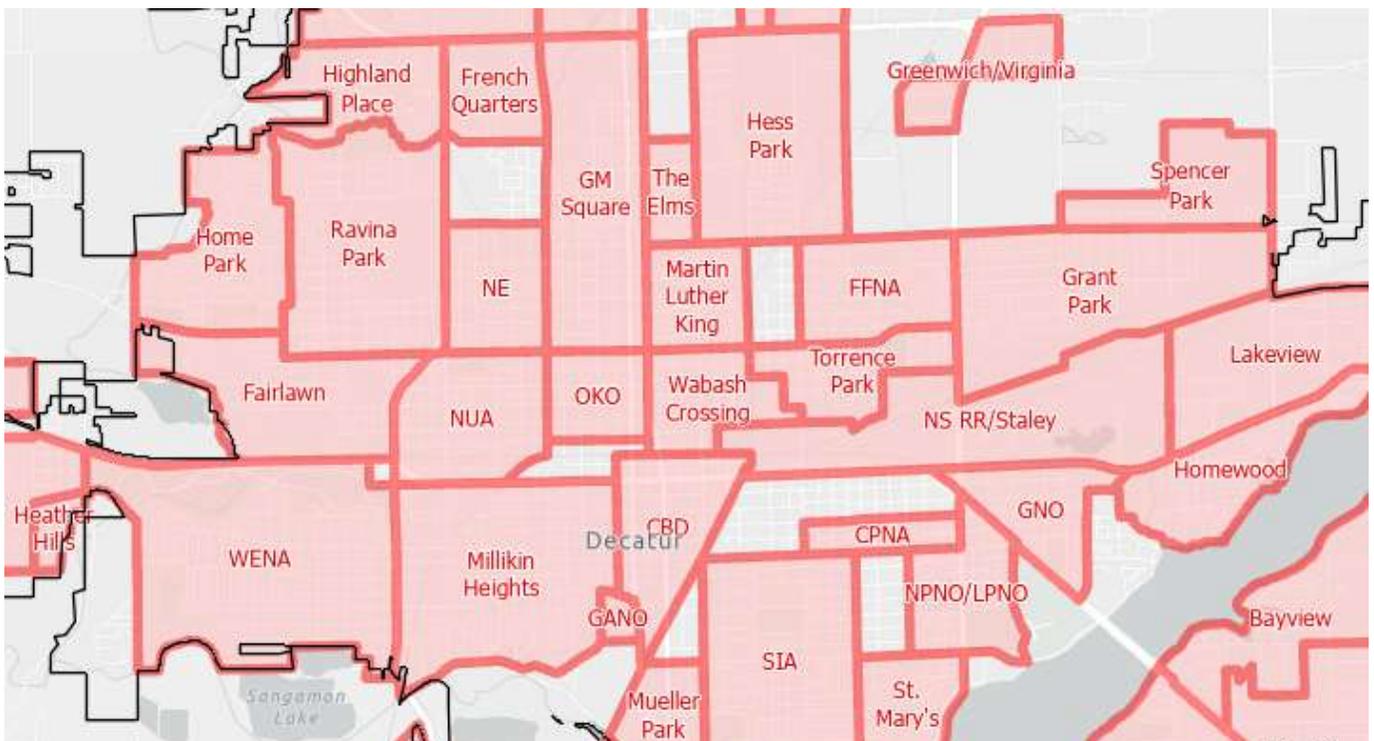

The City of Decatur is committed to:

1. **Community Revitalization.**
2. Growing, Enhancing, and Better Preparing the **Local Workforce** to Meet Current & Future Demands.
3. Taking **Downtown Decatur** to the Next Level and select other commercial districts for revitalization.
4. Select **New Technologies** to Improve Municipal Service Delivery, Create Efficiencies, and Enhance Access to Information and Services for the Citizens of Decatur.

5. Being more innovative in securing the City's **Financial Security**; enhancing & expanding utility assets to strengthen economic development.
6. Collaborating with Others in Ensuring integrated and wholistic management of City-Owned open spaces, transportation corridors, and especially **Lake Decatur**.

Community Revitalization

Neighborhoods of Decatur

How are City Departments supporting this strategic goal?

Department	Performance Outcome
Economic & Community Development	Increase owner-occupied rehabilitation projects in the urban core.
Economic & Community Development	Increase owner-occupied small home improvement program projects in the urban core.
Economic & Community Development	Increase landlord rehabilitation projects in the urban core.
Economic & Community Development	Expand the Cleanup Greenup Program into other neighborhoods in the urban core.
Economic & Community Development	Provide neighborhood challenge grants to neighborhood groups to build their community development capacity and enhance the quality of life in neighborhoods.
Economic & Community Development	Implement the free tool library program.

Department	Performance Outcome
Economic & Community Development	Deploy federal funds to combat homelessness and provide wrap-around services to individuals experiencing homelessness.
Economic & Community Development	Deploy federal funds for infrastructure, quality of life, placemaking, and rehabilitation programs.
Economic & Community Development	Streamline and market side lot program.

Community Revitalization Performance Outcomes Table 1

Department	Performance Outcome
Economic & Community Development	Implement Great Streets/Great Neighborhoods Initiative to enhance corridors and neighborhood anchors/destinations and build neighborhood capacity.
Economic & Community Development	Explore brownfield planning and assessment grant opportunities.
Economic & Community Development	Coordinate with EDC and other partners to implement the Comprehensive Economic Development Strategy (CEDS).
Economic & Community Development	Advance equitable, effective and efficient approaches to problem properties through an evaluation of city's code enforcement processes.
Economic & Community Development	Follow through and start demolition proceedings on vacant, derelict and abandoned structures more quickly.
Economic & Community Development	Procure demolitions more regularly and quickly, including asbestos

Department	Performance Outcome
	surveying.
Economic & Community Development	Create a Decatur Neighborhood Improvement Task Force.
Economic & Community Development	Aggressive on nuisance violations, such as trash and debris and derelict cars.
Economic & Community Development	Create and manage a rental inspection program.

Community Revitalization Performance Outcomes Table 2

Department	Performance Outcome
General Administration	Attract significant large commercial and industrial economic development projects to the City through cooperation with EDC
Transit	Improve the maintenance and appearance of the City's bus shelters and stops.

Community Revitalization Performance Outcomes Table 3

Beginning in 2019, the City of Decatur conducted a neighborhood conditions survey of our urban core neighborhoods. The data collected in 2019 and again in 2022 allowed the City Council to make strategic decisions about how to prioritize investment in these neighborhoods.

2019 Urban Core Neighborhood Survey Results Dashboard

Local Workforce

*Growing, Enhancing, and Better Preparing the Local **Workforce** to Meet Current and Future Demands*

How are City Departments supporting this strategic goal?

There are no public performance outcomes supporting this strategic goal at this time.

Downtown Decatur

*Taking **Downtown Decatur** to the Next Level.*

How are City Departments supporting this strategic goal?

Department	Performance Outcome
Economic & Community Development	Evaluate and Administer TIFs, Sales Tax Abatement, Special Service Districts, and other funding tools to attract more businesses in the downtown and urban core areas.

Downtown Decatur Performance Outcomes

New Technology

*Incorporating Select **New Technologies** to Improve Municipal Service Delivery, Create Efficiencies, and Enhance Access to Information and Services for the Citizens of Decatur.*

How are City Departments supporting this strategic goal?

Department	Performance Outcome
Economic & Community Development	Increase community outreach through social media and other communication platforms.
Economic & Community Development	Make the Decatur Code more accessible.
Economic & Community Development	Create a property resource list that is made available to citizens and Neighborhood Inspections staff.
Economic & Community Development	Update and publish code and zoning requirements for potential applicants to minimize unpermitted work.
Economic & Community Development	Schedule and perform contractor, developer, design professional and homeowner training for OpenGov and city processes.
Finance	Utility customer service telephone calls handled.

New Technology Performance Outcomes

Decatur, Illinois, Uses GIS to Prioritize $5...

The City of Decatur, Illinois, is like many cities in the Midwest in that it has seen significant population...

https://www.esri.com/en-us/lg/industry/government/stories/city-of-decatur-case-study

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Financial Security

How are City Departments supporting this strategic goal?

There are no public performance outcomes supporting this strategic goal at this time.

Lake Decatur

How are City Departments supporting this strategic goal?

Department	Performance Outcome
Public Works	Monitor safety on Lake Decatur by recording the number of boat accidents and boat OUIs on the lake annually. These will be tracked monthly and compared to the same month in the previous year.
Public Works	Reduce the amount of sediment accumulating in the lake annually.

Lake Decatur Performance Outcomes Table

Other Work

What else are the City departments working on?

Department	Performance Outcome
Economic & Community Development	Assess and amend zoning and land use policies to identify efficiencies and updates needed in building, subdivision, public works permits and zoning codes/ ordinances.

Economic & Community Development Performance Outcomes

Department	Performance Outcome
Fire	The number and percentage of fires contained to the room of origin and the structure of origin
Fire	Reduction in the number of non-emergency calls the department answers year over year

Fire Department Performance Outcomes

Department	Performance Outcome
General Administration	Market the City for tourism, large attractions and conventions through cooperation with DACVB
General Administration	Improve the City's control over animal regulations and reduce animal related complaints

General Administration Performance Outcomes

Department	Performance Outcome
Human Resources	In collaboration with the Decatur Police Department, increase the number of minority and female police officers as tracked by Human Resources on a year over year basis

Human Resources Performance Outcomes

Department	Performance Outcome
Legislative & Executive	Improve City's perception amongst our businesses and residents.
Legislative & Executive	Attract significant large commercial and industrial economic development projects to the City.

Legislative & Executive Performance Outcomes

Department	Performance Outcome
Public Works	Track the incremental changes to the pavement condition index against the capital funds spent and project costs
Public Works	Monitor the City's sanitary sewer system by: Monitor system maintenance by tracking system caused dry weather backups.
Public Works	Meet or exceed the federal and state drinking water standard for turbidity, chlorine, and nitrate. These will be tracked daily by testing the drinking water as it leaves the SWTP.

Public Works Performance Outcomes

Department	Performance Outcome
Transit	Increase ridership on the fixed route system by increasing operations hours.
Transit	Purchase and Installation of 10 bike racks.
Transit	Propose new fixed-route system with updated maps.

Transit Performance Outcomes